

Hi,



Amrita Pandey

Visual Communication Design

I'm someone who finds joy in creativity, especially when it comes to understanding human behavior and exploring new places through travel. As a Visual Communication Designer, I specialize in branding and packaging, combining my passion for user research with creating cohesive designs.

In a nutshell, I'm just a quiet design enthusiast with a loud love for creativity and a knack for finding the perfect balance between form and function.

Education

Schooling S.I.C.A School, Indore

Graduation UID, Karnavati University, Gandhinagar
Batch 2020-2024

Expertise

Branding

Illustration

Brand Strategy Design

Visual Identity Design

UX/UI

Packaging Design

Publication Design

Software Skills

 Illustrator

 Photoshop

 Procreate

 Lightroom

 In design

 Figma

 After effects

Profile

DOB. 30th August, 2003
Indore, India

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Experience

Social Media Head Art Mandi and Modus 2022

Headed the design team at the annual college event. Guided a team of **30+ people**. Designed **more than 200 graphics heavy posts** while abiding by the brand guidelines of the event.

Book Cover Design ADW 2022

Designed **20+ book covers and 50+ book spines** for Ahmedabad design week.

Graphic Design Intern CCL, IIT Gandhinagar 2023

Came up with **visual identity** for Center for Creative learning, IIT Gandhinagar. Applied the assets on **100+ online and offline collaterals**. Created **200+ posters** during the course of the internship.